

**32nd KSA,
CCSK &
3rd CANECSA**



Annual Scientific Conference



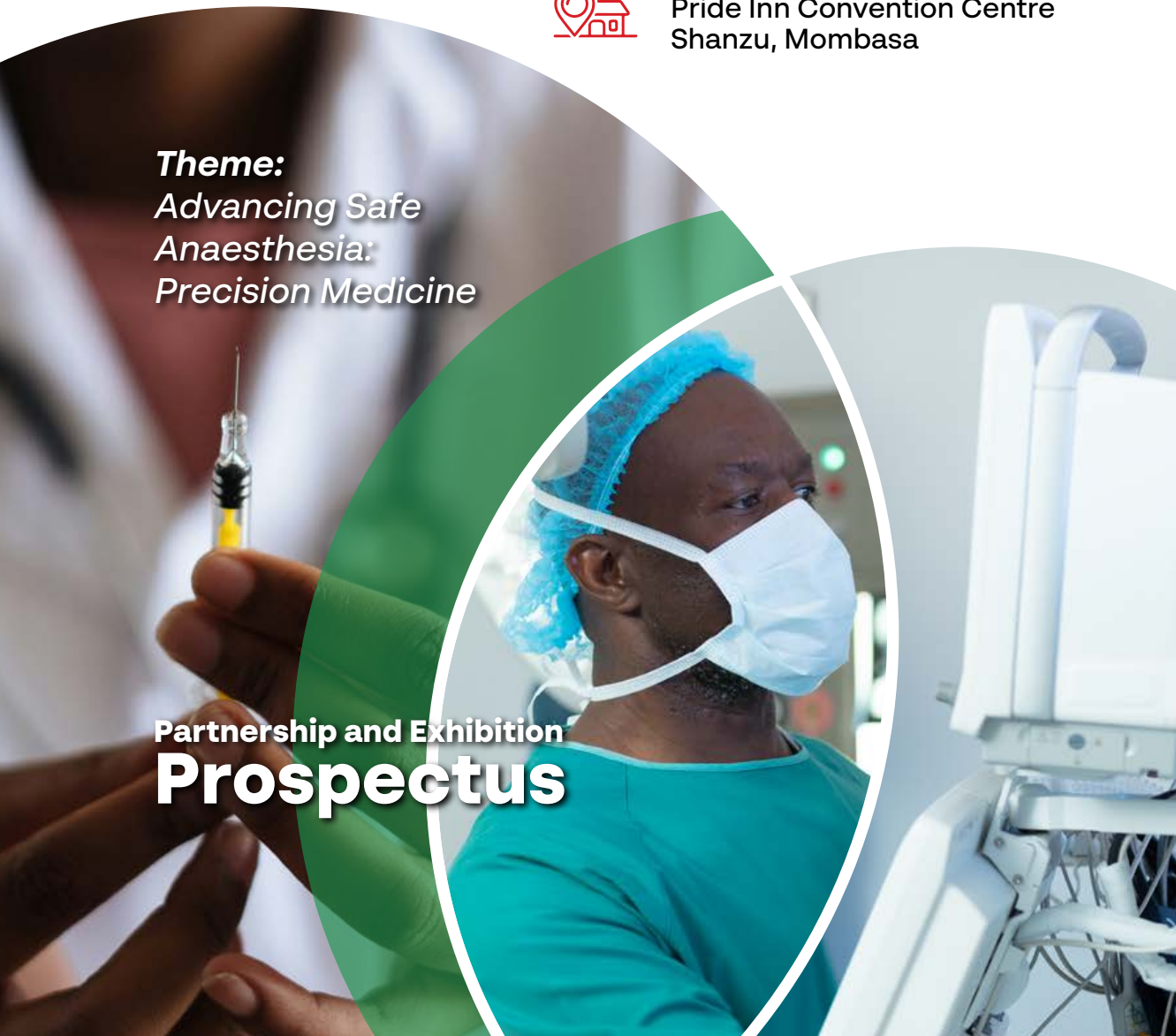
19-21, November 2025



**Pride Inn Convention Centre
Shanzu, Mombasa**

Theme:
*Advancing Safe
Anaesthesia:
Precision Medicine*

Partnership and Exhibition
Prospectus





Overview

Greetings from the Kenya Society of Anaesthesiologists (KSA), Critical Care Society of Kenya (CCSK) and the College of Anaesthesiologists of East, Central and Southern Africa (CANECSA).



The conference secretariat, executive and scientific committees are pleased to invite you to attend and partner with us at the **32nd KSA, CCSK and 3rd CANECSA Annual Scientific Conference from 19th-21st November, 2025 at Pride Inn Convention Center, Shanzu, Mombasa.**

This year's conference is set to be our largest event to date! The conference will offer unparalleled opportunities for exposure and increased visibility locally and across the region. This prestigious gathering will attract a record number of delegates from across the East, Central and Southern Africa region, including renowned faculty, consultant anaesthesiologists, residents, fellows and all anaesthesia professionals.

With unmatched opportunities for exposure and networking, this event is the ideal platform to showcase your brand and engage with the highest number of participants we've ever hosted. Don't miss the chance to be part of the most significant conference in the region's anesthesiology calendar!

The theme for the conference is Advancing Safe Anaesthesia: Precision Medicine.

We thank you for your continued commitment and support to the profession and in advancing Safe Anaesthesia.



About Us



KSA and CCSK are registered associations of qualified medical practitioners practicing in the fields of Anaesthesia and Critical Care in Kenya.



KSA was registered on the 21st September 1994 under the societies act. Its operations are governed by a constitution which establishes a council and an Annual General Meeting (AGM). The society is affiliated with the International World Federation of Societies of Anaesthesiologists (WFSA). We have 201 full members and 65 associate members.



CCSK is a medical society that was launched on the 30th November 2012. It was formed with the sole purpose of improving the quality of critical care in the country.





CANECSA is a college of Anesthesiologists of East, Central and Southern Africa. Constituent countries are Democratic Republic of Congo (DRC), Ethiopia, Eswatini, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Zimbabwe. CANECSA aims to advance education, standards and research in safe anaesthesia and critical care for the people of East, Central and Southern Africa.





Venue

prideinn
PARADISE

SHANZU BEACH • MOMBASA



When one is looking to have a conference in Mombasa, Pride Inn Convention Center, Shanzu, Mombasa is where they go!

Be it a meeting in Mombasa, product launch or exhibition in Mombasa, our convention Centre has become internationally renowned for delivering flexible conferencing services in Kenya.

PrideInn Paradise Beach Conference Centre can hold a capacity of 2500 delegates. It's Ideal for international & local Conferences, large group workshops, seminars, trade shows, large group breakfasts, cocktail parties, product launches, luncheons, gala dinners, large group wedding receptions drop-down, and any other customized event.



Key highlights of the Resort

- Located on the Silver Sands of the North Coast
- The finest personalized services and facilities will be provided.
- Delegates and partners will always enjoy a warm, relaxed, yet refined welcome, stay, and ambiance.
- Large delegate capacity.
- It has multiple breakaway rooms.
- The area has affordable alternative accommodation.



Conference Information

**The conference theme is;
"Advancing Safe Anaesthesia: Precision Medicine."**

Tracks

Pain Management

Paediatrics Anaesthesia

Obstetrics Anaesthesia

Trauma

Education and Research

Surgical Critical Care



Special Sessions

1. Workshops

- a. Paediatric Pain Workshop
- b. Regional Anaesthesia Workshop
- c. Research Workshop
- d. Thoracic Workshop

2. Problem-Based Learning Discussions





Sponsorship Packages

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top Anaesthesiologists and Critical Care practitioners in Africa, decision-makers, and influencers network.

1. Exhibition booth

Sponsors have the opportunity to select the booth of their choice based on sponsorship level availability. The selection process will begin in the order in which the signed agreements are received.

2. Symposia

The industry symposium is important for the communication of scientific material to enhance the knowledge of delegates. The industry symposia overview and programs will also be displayed on the KSA website.

3. Workshops

Will be for approximately 15 - 40 people or to be determined by the nature of the topic.

4. Sponsorship and advertisement in the form of badges, conference bags and program booklet.

5. Interaction through Gala Dinner.

6. Members' Welfare - Related activities through Team Building Session and Meet-and-Greet Cocktail

7. ***Evening Talk with Expert -

Topic Meet the Expert sessions. 30 minutes of interactive sessions.

***Industry Symposia and Meet the Expert session organized outside the program provide delegates with an opportunity to attend.



leading Medical device and Pharmaceutical companies, provide delegates with an in-depth view of developments and progress related to Anaesthesia, pain management and intensive care.



Estimated  no. of attendees for **2025 Conference**

450
Attendees


318
Attendees

 **14th - 16th August 2024**

 Pride Inn Convention Centre, Shanzu, Mombasa


309
Attendees

 **16th - 18th August 2023**

 Diani Reef Beach Resort, Ukunda




300
Attendees

13th - 15th July 2022

Pride Inn Paradise Shanzu, Mombasa


306
Attendees

 **18th - 20th August 2021**

 Whova Conferencing Platform





Sponsorship Packages

	MAIN SPONSOR/ CONFERENCE PARTNER KSH 1,200,000 1 slot available	PLATINUM SPONSOR KSH 900,000 2 slots available
1.	Acknowledgement and exclusive listing as Conference Sponsor	Acknowledgment as a Platinum Sponsor during the Opening Ceremony
2.	Digital mentions on LinkedIn, Facebook and Twitter	Acknowledgment as the official sponsor of 'Plenary' session
3.	30, second promotion shown during opening ceremony (your company provides video file)	1-2 minutes of podium time to address conference attendees during plenary session
4.	1-2 minutes of podium time to address conference attendees at the opening ceremony.	Company signage displayed prominently at the back of the plenary room
5.	Corporate signage (provided by you) displayed on main stage in Plenary Hall the for the duration of the Congress	Premium conference partnership recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference after sponsorship is confirmed (eg. Posters, brochures)
6.	Presentation at symposium 30 mins	Full page advertisement in ConferenceHandbook (finished artwork supplied by you)
7.	One complimentary pre-event or post conference logo included on cover of conference program guide, conference website and certificates	Prominent recognition in the conference programs (front/back covers, finished artwork supplied by you)
8.	Full page advertisement in ConferenceHandbook (finished artwork supplied by you)	Premium exhibition space measuring (6*2) metres. (all inclusions as set out in the Exhibition section)
9.	Premium conference partnership recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference after sponsorship is confirmed (eg. Posters, brochures)	Four (4) Conference Registration and tickets to the Conference Dinner
10.	Exhibition booth. Premium exhibition space measuring (6*2) metres for in-person (all inclusions as set out in the Exhibition section)	Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)
11.	Six (6) tickets Conference Registration and Gala Dinner	Brief company profile (150 words) in Final Program Book
12.	Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)	Plaque
13.	Brief company profile (250 words) in Final Program Book	Certificate of appreciation
14.	Plaque	
15.	Certificate of appreciation	



Conference Information

	GOLD SPONSOR KSH 600,000 3 slots available	SILVER SPONSOR KSH 400,000 Unlimited slots available
1.	Acknowledgment as a Gold Sponsor during the Opening Ceremony	Acknowledgment as a Silver Sponsor during the Opening Ceremony
2.	Recognition as a Gold Sponsor on all printed Conference materials produced after sponsorship is confirmed	Recognition as a Silver Sponsor on all printed Conference materials produced after sponsorship is confirmed
3.	Banners at meal serving points.	Half page advertisement in ConferenceHandbook (finished artwork supplied by you)
4.	Full page advertisement in ConferenceHandbook (finished artwork supplied by you)	Company signage displayed in the registration
5.	Distribution of pamphlets of products in specific session, as well as have banners in the session of their choice	Premium exhibition space measuring 4 x 2 metres. (with all inclusions as set out in the Exhibition section)
6.	Full page advertisement in Registration Brochure if sponsorship is confirmed by the time of printing.	Two (2) Conference Registrations and tickets to the Conference Dinner
7.	Company signage displayed prominently throughout the exhibition space*	Organization product sample or brochure (provided by you) inserted into each delegate Conferencebag (maximum size A4, four pages, approved by Organizing Committee)
8.	Premium exhibition space measuring 4 x 2 metres. (with all inclusions as set out in the Exhibition section)	Brief company profile (150 words) in Final Program Book
9.	Three (3) Conference Registrations and tickets to the Conference Dinner	Plaque
10.	Organization product sample or brochure (provided by you) inserted into each delegate Conferencebag (maximum size A4, four pages, approved by Organizing Committee)	Certificate of appreciation
11.	Brief company profile (250 words) in Final Program Book	
12.	Plaque	
13.	Certificate of appreciation	



Sponsorship Packages

Exhibition/ Bronze Sponsor Ksh 180,000

(The conference is designed to maximize the opportunity for delegates to visit the exhibition since it's the primary networking area for delegates, sponsors and exhibitors.)

Exhibition In- Person Opportunities

The refreshment breaks will be located within the exhibition area.

Exhibition Booth Inclusions:

- 1 booth unit, 6 sq meters (Length 3 meters, depth 2 meters)
- 1 table
- 1 standard electric outlet (plug) 220 volt
- 2 exhibitor's badges
- 2 chairs
- Certificate of Appreciation
- Each exhibition booth includes registration for two exhibitors' representatives*. Additional registrations can be purchased now and each includes: Daily catering in the exhibition hall (morning and afternoon tea and buffet lunch).
- Name badge and delegate conference bag.
- Gala dinner tickets
- Brief company profile (100 words) in Final Program Book.





Sponsorship Packages

Events/Programme Sponsorship Packages

1. 2 Satellite Symposium Ksh 900,000	2. Workshop Ksh 500,000 (Both Clinical and Non-Clinical Sessions)	3. Gala Dinner Ksh 1,500,000
<ul style="list-style-type: none"> • Up to 30 minutes; program subject to the approval of the conference scientific committee. • Hall rental, standard audio/visual equipment, display table. • The symposium will be included in the conference program. • One complimentary exhibition booth measuring (6x2) metres. • Plaque • Certificate of appreciation 	<ul style="list-style-type: none"> • Exclusive naming rights to the chosen workshop. • Opportunity to provide your own signage at the workshop. • One complimentary exhibition booth (includes two exhibitor registrations). • One complimentary exhibition booth measuring (4x2) metres. • Plaque • Certificate of appreciation 	<ul style="list-style-type: none"> • Option to be co-sponsored by two partners (each KSH. 750,000) • Verbal acknowledgement as conference dinner sponsor(s) during the gala dinner • Opportunity to address guests before or during the dinner. 15 - 20 minutes talk time allocated, to be agreed upon by organizing committee • Opportunity to have an organizational product sample and/or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by organizing committee) • Exclusive signage rights with prominently displayed sign during the dinner (Pull up banner to be provided by sponsor prior to conference dinner) • One complimentary exhibition booth measuring 6x2 metres • Plaque in honour of contribution • Certificate of appreciation <p>Co-sponsorship of the Gala Dinner</p> <ul style="list-style-type: none"> • Opportunity to address guests during and after the dinner. 10-minute talk time allocated, to be agreed upon by the organizing committee • One complimentary exhibition booth measuring 3*2 metres • Pull up banner to be provided by sponsor prior to conference dinner • Plaque in honor of contribution



Sponsorship Packages

4. Sponsor A Track Session Ksh 100,000	5. Sponsor The Meet and Greet Cocktail Event - Ksh350,000	6. Sponsor A Team Building Session - Ksh 400,000
<ul style="list-style-type: none"> • Opportunity to brand a track session • Have signage placed strategically in the room during the session • 5 minutes of talk time allocated during the break • *This is a complementary sponsorship opportunity to other partnership packages. 	<ul style="list-style-type: none"> • Opportunity to interact in person during down time when attendees are relaxed • Create a space with themed décor that encourages attendees to engage with your brand • Offer a sponsored giveaway/ contest e.g games that tests attendees' product knowledge with a prize to further incentivize attendees to visit and connect • Acknowledgement as the cocktail session sponsor 	<ul style="list-style-type: none"> • Interact with attendees • Exclusive signage rights with prominently displayed sign during the team-building session • One complimentary exhibition booth (3*2 meters) • Acknowledgement as team building session sponsor • Certificate of appreciation

Additional Sponsorship Opportunities

Badges - Ksh 150,000

The (estimated) 400 badges will bear the sponsor's and Conferencelogo. The item is subject to design approval by the secretariat.

Advertisement

(Priority to advertise on cover pages will be given to Platinum, Gold and silver sponsors)

Your company may choose to advertise in the handbook which is distributed to every delegate, presenter, event partner, sponsor and exhibitor as well as industry contact who may present pre or post conference.

- Final Program Book Inside Page KSH (60,000)

Video Promo - Ksh 75,000

Creative use of customized videos to engage attendees can greatly broaden your visibility.

Tailor a high definition short (60-90s) promotional video with a focused message to showcase new services or products. This will attract attendees to your booth and ensure you maintain a consistent brand presence.

KSA will collaborate with the sponsor on content to ensure alignment with event themes and attendee interests. The final advertisement will be shared with the sponsor.

Conference Bag - Ksh 500,000

The Sponsoring Company will provide the 400 (estimated) delegate bags or KSH (500,000) in kind, which will bear the sponsor's and Conferencelogo. The item is subject to design approval by the secretariat.

- One complimentary exhibition booth measuring 3m x 2m (includes two exhibitor registrations).
- All signage is subject to approval and must be supplied by the partner organization.



Sponsorship Packages

Sponsorship Categories		Bronze	Silver	Gold	Platinum	Main Sponsor
Sponsorship Value in KES		180K	400K	600K	900K	1.2M
Slots Available		Unlimited	Unlimited	3 slots	2 slots	1 slot
1.	Acknowledgement as the main conference sponsor					✓
2.	Digital mentions on KSA social media platforms					✓
3.	30 second promotional video shown during opening ceremony					✓
4.	Presentation at symposium 30 mins					✓
5.	One complimentary pre-event or post conference KSA CME					✓
6.	Company logo included on cover of conference program guide, conference website and certificates					✓
7.	1-2 minutes of podium time to address conference attendees at the opening ceremony				✓	✓
8.	Acknowledgement as the official sponsor of plenary 1				✓	
9.	Acknowledgement as the official sponsor of plenary 2				✓	
10.	Acknowledgement by the chair during his opening and closing speech		✓	✓	✓	✓
11.	Corporate signage display		Registration area	Exhibition & meal points	Plenary 1 or 2 at the back	Main Stage
12.	At the plenary					
13.	Advertisement in Conference Handbook		✓	✓	✓	✓
14.	Exhibition booth	3*2	4*2	4*2	6*2	6*2
15.	Complementary tickets to the conference	2 tickets	2 tickets	3 tickets	4 tickets	6 tickets
16.	Brief company profile in Final Program Book.	100 words	100 words	100 words	150 words	250 words
17.	Plaque		✓	✓	✓	✓
18.	Certificate of appreciation	✓	✓	✓	✓	✓



Application / Booking Form

Company Name:

Contact Person:

Name: ----- Title: -----

Surname: ----- First Name: -----

Position: -----

E-mail: -----

Tel: ----- Cell: -----

Website: -----

Invoice to be addressed to:



Our company is interested in sponsoring the following:

Sponsorship Categories	Value in KSH (Both In-person and Virtual)	Tick Appropriate
1. Main Sponsor/partner (1 slot available)	KSH 1,200,000	
2. Platinum (2 slots available)	KSH 900,000	
3. Gold (3 available slots)	KSH 600,000	
4. Silver (Unlimited slots)	KSH 400,000	
5. Exhibitor (unlimited slots)	KSH 180,000	

Sponsorship of Particular Events or Programme Items (The event/item of choice will be officially named after the sponsor)

Events/Programme packages (e.g. “XY Lecture”, “XY Dinner”, etc.)		
1. Satellite Symposium	KSH 900,000	
2. Workshop	KSH 500,000	
3. Gala Dinner	KSH 1,500,000	
4. Conference bags with the sponsor logo	KSH 500,000	
5. Badges	KSH 180,000	

Additional Sponsorship Opportunities

Advertisement (Priority to advertise on cover pages will be given to Main, Platinum, Gold and silver sponsors)

1. On the KSA website	KSH 80,000 (1 month advert)	
2. On the Program Book Inside Cover		
a. • Full Page	KSH 50,000	
b. • Half Page	KSH 25,000	
c. • Quarter Page	KSH 15,000	
d. • Logo/Brand Name Mention	KSH 10,000	

Sponsor Awards - we give awards to the following;

Equipments/branded- item

If interested kindly indicate the type of award you wish to give for approval by the Committee

1. Best Abstract	
2. Best Presentation	
3. Best Poster Presentation	
4. Best Resident Abstract	
5. Delegate who has visited Sponsors Stands most	

Payments to be made on or before October 31st 2025

Exhibitors: Please note that this cost is exclusive of stand décor



Method of Payment

Bank deposits and cheques can be addressed to the account information below.

Bank Transfer: (Bank charges are the responsibility of the sponsor/ exhibitor)

Bank: Standard Chartered
Account Name: Kenya Society of Anaesthesiologists
Account Number (KSH Account): 01028-474550-00
Account Number (Dollar Account): 8702847455000
Branch: Yaya Centre
Swift Code: SCBLKENXXXX

Signature: Date:

Company Stamp:

Please e-mail to admin@anaesthesiakenya.co.ke

Kindly submit this form with your company logo and 100 words or less company profile.

An invoice with remittance details will be shared with you on email provided.

Payment & Cancellation Policy

- Sponsorships will be invoiced upon receipt of the duly filled booking form from the sponsor and at least 60% deposit has been paid. The deposit is due by 31st August 2025. Full payment is required by 31st October 2025.
- In order to be listed in the KSA/CCSK/CANECSA final Conference Program Booklets, all information must be received by 31st October 2025.
- Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the documentation and preference will be determined in order of receipt of the signed
- Agreement and deposit. The Conference Organizers will notify you if you are unable to participate in your requested category.



Cancellation

An exhibitor may cancel or withdraw from the meeting, subject to the following conditions:

- Cancellation must be in writing.
- For cancellation on or before 31st August 2025 the exhibit fee will be refunded.
- No refunds for cancellations after 1st September 2025.

The KSA/CCSK does not encourage cancellation of sponsorship once the booking form has been signed and sent to the conference organizers.

Checklist of Items to be Provided by You

- Electronic copy of the company logo (PDF & High Resolution JPEG file formats).
- Company website, address, generic phone number and generic email address.
- Company profile - 100-word promotional text about your company (please note, text exceeding 100 words will be not returned for editing).
- 1-page advert (Main Sponsor, Platinum, Gold).

KSA Conference secretariat will screen all presentations, visuals, and handouts from sponsors in advance and reserve the right to reject any presentation or materials that are not in the best interest of the delegates.

Exhibition Area Policy

- Exhibitors must register all staff and employees that will be working at the exhibit space. This includes exhibitors utilizing complimentary registrations; names must be submitted.
- Additional delegate attendance charged at a rate of KSH 25,000 (to include registration, morning and afternoon tea, buffet lunch and gala dinner).
- Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted. Solicitation of business by non-exhibiting firms is prohibited. Photographing or examining another exhibitor's equipment without permission is not allowed.
- The floor plan(s) will be available in early 2025. The organizing committee reserves the right to make changes to the floor plan if necessary. Changes will not, however, be undertaken without prior discussion with the organization affected.

Allocation of Exhibition Space

- Space Allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed / hand delivered to ensure reservation of a desired location.
- Forms received without payment will not be processed. Forms received after the deadline 31st August 2025 will be charged the higher fee. Advance payment will be refunded if space is fully booked.
- Exhibitor Registration and Badge Pick-Up.
- Badges will not be mailed prior to the show and can be picked up onsite at Registration.
- Site Inspections Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.



Non-compete Clause

The conference sponsors agrees not to organize, promote, or host any events, activities, or programs that directly compete with or are similar in nature to those organized by the conference secretariat including but not limited to gala dinners, team-building exercises, or networking sessions, during the official conference period.

This clause is intended to ensure that the integrity and exclusivity of official conference activities are maintained and that all sponsors benefit equally from the shared pool of delegates and participants.

In the event of any breach of this non-compete clause, the KSA/CCSK/CANECSA reserves the right to take appropriate actions, including but not limited to termination of sponsorship agreements, withholding of benefits, or exclusion from future sponsorship opportunities.

This agreement is designed to protect the interests of all parties involved, ensuring a fair and collaborative environment for sponsors and delegates.

Property Responsibility/Insurance at The Conference Venue

Much as KSA will make every effort possible to ensure adequate security, you are responsible for ensuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided.

KSA is not responsible for losses incurred, theft or damage to materials. The items and fees in this catalogue are subject to change without prior notice, if necessary.



For more information

**CONTACT
US** 